



 **The Disaster Conferences**
University of Chicago Gleacher Center
October 9, 2017

7:00 a.m. to 8:00 a.m. Registration and Breakfast

8:00 a.m. to 8:50 a.m. General Session #1

Implementing the Essential Components of a Business Resilience Program

Damian Walch, Managing Director – Cyber and Strategic Risk Services, Deloitte

Business resilience, the often misused term, is loosely applied to the disciplines of business continuity, IT disaster recovery and executive crisis management. Resilience is the coordination of those activities to help an organization understand the risk of a significant business disruption and mitigate that risk. That risk is typically understood by assessing the risks and impacts of potential disasters, disruptions and outages. The mitigation is achieved through designing a response process, developing playbooks, educating people about their roles and ultimately simulating a potential scenario. Our goal in this interactive session is to provide you with the language and methods to understand and mitigate those risks. During the discussion, you'll receive some guidance on how management and executives typically think about resilience. We will discuss some techniques to build a resilience program that is practical, pragmatic, and sustainable.

8:50 a.m. to 9:00 a.m. Break

9:00 a.m. to 9:50 a.m. General Session #2

Five Ways to Increase Preparedness in your Organization with Minimal Budget, Time and Resources

Cynthia L. Berry, MBA CBCP, Global Information Security & Risk Management, DeVry Education Group

Whether it is a major business interruption, natural disaster, civil unrest, or even budget cuts, crisis creates opportunity unlike anything else. Oftentimes, we are only one major crisis away from closing our doors for the day, week, month or indefinitely. Don't let a disaster, lack of funding or even lack of top down support hold you back. In this presentation, you'll be shown five key strategies to do more with less, gain executive buy-in and even change your organization's preparedness culture from reactive to proactive. And you don't have to have a huge budget, a formal Business Continuity program or a team to do this.

9:50 a.m. to 10:00 a.m. Break

10:00 a.m. to 10:50 a.m. Breakout #1

Making the Case for Public and Private Sector Collaboration for Disaster Survival

Edward G. Buikema, Adjunct Faculty, University of Chicago's Graham School and Senior Consultant, Argonne National Laboratory

As disaster and emergency events in the United States have repeatedly demonstrated, effective Emergency Management programs in the public sector and Business Continuity programs in the private

sector are essential. Of note are the many commonalities of business continuity and emergency management programs which has been acknowledged in important “program standard” documents. This session will include a historical perspective and discussion of public and private emergency management and business continuity programs including the many benefits of those efforts and what challenges may lie ahead.

10:00 a.m. to 10:50 a.m. Breakout #2

Organizational Resilience Is Not a Plan – It Is a Strategy

Lynnda Nelson, President, The International Consortium for Organizational Resilience

Organizational resilience is one the most important concerns of organizations today. Being able to identify and adapt to changing circumstances resulting from emerging threats and opportunities will separate the survivors from those organizations relegated to history. Case studies of organizational failures have shown that resilience relies upon a range of processes and organizational characteristics, many of these have not been actively considered by organizations.

10:50 a.m. to 11:00 a.m. Break

11:00 a.m. to 12:00 p.m. Breakout #3

Understanding the Crisis/Incident Timeline – What Happens Between the Point of Interruption and Business Resumption?

Natalie Jones, Business Continuity Program Specialist II, Ameren Services

Following a business interruption, whether due to a specific incident or large-scale crisis, there are critical actions that must take place and critical players with responsibilities that must be in position to move through business recovery to get back to normal, or a new normal. Getting a clear understanding of these critical actions and responsibilities to restore your business after a significant interruption is key to your continued success and sustainability. Join this session to learn what's required to successfully move your critical business operations from the point of interruption to business resumption in an effective and orderly manner.

11:00 a.m. to 12:00 p.m. Breakout #4

Personal Preparedness

BMO US Business Continuity Office, Chris Sarcletti, MBCP, AFBCI, and Lauren Schuster, BMO Life Safety Coordinator

Time spent on upfront planning and in the moment situational awareness are the tools that will best serve you when responding to an incident. The best way to respond to an event is to prevent an incident from happening in the first place. The session will focus on personal preparedness planning pertaining to Event Management and Life Safety.

12:00 p.m. to 1:30 p.m. Lunch

1:30 p.m. to 2:20 p.m. General Session #3

The Cyber Threat Landscape and Operational Risk

Brian Tishuk, General Counsel, Financial Services ISAC

Some of the highly publicized cyber-attacks illustrate that adversaries not only seek to defraud, but also to disrupt operations. This session will discuss the cyber threats firms face and provide options to enhance the resilience of firms in light of them. Preparedness planning for cyber incidents should be a component of business continuity planning. The Administration's perspective on cybersecurity will also be discussed.

2:20 p.m. to 2:30 p.m. Break

2:30 p.m. to 3:20 p.m. Breakout #5

Social Media and Managing Crisis Communication

Al Martinez, Fusion Risk Management

Social media has become a major channel for businesses, but ultimately it is harder to control the message on social than on other media. This session will look at the different procedures and philosophies with using social media when handling internal and external incidents.

2:30 p.m. to 3:20 p.m. Breakout #6

Emergency Response to an Active Shooter

Ted Brown, President, KETCHConsulting

Workplace violence and the active shooter are some of the most critical threats facing business continuity and crisis management professionals today. This session will provide a detailed analysis of the active shooter and how its elements have changed the traditional framework of emergency response planning. The presentation will also address why a terrorist attack and an active shooter should be treated as similar incidents. This seminar will provide the crisis manager and the business continuity professional with the five phases of an active shooter, enabling them to make effective plans and decisions regarding emergency response and how a crisis team properly interacts with law enforcement.

3:20 p.m. to 3:30 p.m. Break

3:30 p.m. to 4:30 p.m. General Session #4

We Have Reached the End...Right? Hardly. I Would Argue It Is Just the Beginning.

Tracy Judge, CCEP, MBCI, CBCP, Director, Compliance Program Management, TransUnion

Over the course of today, you have listened to experienced professionals share their knowledge and best practices on many topics including- business continuity, disaster recovery, cyber response, personal preparedness, emerging risks, social media, crisis communication, budgets, executive buy-in and more. Now you have the challenge of converting this information into something actionable. Something that will move your programs horizontally and perhaps vertically. Something that will add value to not only your company but also to you professionally. No longer are we being asked to simply deliver "insurance policies" to protect our people and our assets from a storm- we are now expected to also deliver solutions that add value to our brand and the bottom line.

4:30 p.m. Conference Adjourns