

# 2017 New York Conference

[TKP New York Conference Center](#) October 23, 2017 - October 24, 2017

Full Conference Program document (download available soon)

At-A-Glance Agenda document (download available soon)

## Monday, October 23, 2017

7:30 a.m. – 5:00 p.m. Registration Open

7:30 a.m. – 8:30 a.m. BREAKFAST

8:30 a.m. – 9:30 a.m. Plenary Session

### ***Corporate Smokejumper: Crisis Management: Tools, Tales and Techniques***

Gil Meyer, Sparke LLC

9:30 a.m. – 9:45 a.m. Break

9:45 a.m. – 10:45 a.m. Breakout Sessions

### ***B1: Get Serious: How to Drive Cultural Buy-In for BCM***

Tracey Rice, Fusion Risk Management

### ***B2: Resilience Networks & Real Time Situational Awareness: Vital to Essential Operations & Supply/Value Chains from Blue Skies to Black***

Bill Raisch and Amelia Swan, Metropolitan & Global Resilience Networks

10:45 a.m. – 11:00 a.m. Break

11:00 a.m. – 12:00 p.m. Breakout Sessions

### ***B3: Emergency Response to an Active Shooter***

Ted Brown, KETCHConsulting

### ***B4: Top Five Things You Can Do Right Now to Modernize Your Business Continuity Program***

Tejas Katwala, Continuity Logic

12:00 p.m. – 1:30 p.m. LUNCH

1:30 p.m. – 2:30 p.m. Breakout Session

### ***B5: 5 Principles of Managing Through Extraordinary Change***

David Hosier, Macy's Inc. and Scott Ream, Virtual Corporation

1:30 p.m. – 4:30 p.m. Workshop

### ***B6: FEMA Region II Shelter-in-Place Workshop***

David Fortino, FEMA

2:30 p.m. – 2:45 p.m. Break

2:45 p.m. – 3:45 p.m. Breakout Session

### ***B7: Surviving an Audit***

Jacob Neufeld, Memorial Sloan Kettering Cancer Center

3:45 p.m. – 4:00 p.m. Break

4:00 p.m. – 5:00 p.m. Breakout Session

### ***B8: Your First 100 Days – Seven Steps to Maximizing Your BC Program***

Phil Lambert, Ripcord Solutions

**Tuesday, October 24, 2017**

7:30 a.m. – 5:00 p.m. Registration Open

7:30 a.m. – 8:30 a.m. BREAKFAST

8:30 a.m. – 9:30 a.m. Plenary Session

***Everything You're Doing is Wrong? (Helpful Hints from the Adaptive BC Manifesto)***

David Lindstedt, Readiness Analytics

9:30 a.m. – 9:45 a.m. Break

9:45 a.m. – 10:45 a.m. Breakout Sessions

***B9: Cyber Breaches and Business Resilience . . . Industry Observations***

Robbie Atabaigi and Jodie Wright, KPMG LLP

***B10: Building Your Crisis Communication Team***

Jennifer March, Vanguard

10:45 a.m. – 11:00 a.m. Break

11:00 a.m. – 12:00 p.m. Breakout Sessions

***B11: Leveraging the Me Culture to Your Advantage***

Victoria Healy, BC in the Cloud

***B12: Supply Chain Business Continuity Planning and How Critical it is for the SMB Market Firms***

Ralph Petti, Continuity Dynamics

12:00 p.m. – 1:15 p.m. LUNCH

1:15 p.m. – 2:15 p.m. Breakout Sessions

***B13: The Case for Integration – Converting the BCM Silo into an Enterprise Risk Foundation***

Douglas Weldon, Ipreo

***B14: Away with the BIA!***

David Lindstedt, Readiness Analytics

2:15 p.m. – 2:30 p.m. Break

2:30 p.m. – 3:30 p.m. Breakout Sessions

***B15: How to Create an Effective Resiliency Program***

David Strumpf, Promontory Financial Group

***B16: Gaining Traction for BCM***

Rachelle Loyear

3:30 p.m. Conference Adjourns